

CJCC Education and Public Relations Committee
February 23, 2009

Chair Jante called the meeting to order at 8:35 a.m.

Committee Members Present:

Marcia Jante

Dave Krahn

Ron Gulotta (left at 9:37 a.m.)

Julianne Klimetz

Antwayne Robertson

Susan Dreyfus (arrived at 8:43 am.)

Absent:

Larry Nelson

Tim Fiedler

Others Present:

Rebecca Luczaj

Introductions

Review Committee Purpose & Goals

Luczaj distributed three handouts listed below and gave a brief history of the CJCC:

- *Criminal Justice Collaborating Council Committee, Subcommittee & Workgroup Updates, February 2009*
- *Criminal Justice Collaborating Council Members*
- *Waukesha County Criminal Justice Collaborating Council By-Laws*
- *Criminal Justice Collaborating Council Education and Public Relations Committee Goals & Initiatives 2009.*

Luczaj explained that the CJCC began in 2002 as a task force to look at issues related to jail overcrowding. It then developed into a formal group. The CJCC's mission is to enhance public safety in Waukesha County through community collaboration by ensuring offender accountability, providing rehabilitation programs and supporting the rights and needs of victims.

Jante said when she joined the CJCC two years ago she was encouraged to become a member of the Public Relations Committee. The committee has not been active. Six to eight months ago she talked to then Clerk of Courts Carolyn Evenson about rejuvenating the committee under the new name of Education and Public Relations Committee emphasizing the educational component and volunteered to be the chair. Jante thinks there is an important role for the committee amongst the CJCC partners and public.

The goals of this committee are:

- to prepare a detailed, proactive public relations plan that will promote CJCC activities and initiatives
- to educate the community on the purpose, mission and current initiatives of the CJCC
- to identify community concerns that are relevant to the responsibilities of the CJCC.

Dreyfus arrived at 8:43 am.

Jante said the goals and initiatives of the Education and Public Relations Committee were generated from her original meeting with Evenson. The initiatives of the committee are:

- To establish committee membership
- To produce a CJCC informational brochure
- To produce quarterly CJCC newsletters
- To maintain a CJCC website
- To establish Family Impact Seminars in Waukesha to address issues facing our community
- Other issues to further the work of the CJCC.

Krahn said it is time to get the word out about the CJCC. It is key to get the word out to our state delegation so they know what programs we are engaging in and the successes achieved.

Dreyfus said the CJCC should have positioning and stature with the legislature. The CJCC is at risk of being known for administering programs rather than having a larger policy objective. The CJCC needs to show the impact and cost of crime on the community to influence policy and decision makers. The Council needs community support.

Luczaj said she attended a conference Friday at Marquette University that featured the Milwaukee County CJCC which has been in existence since January 2008. It made her realize the importance of this committee promoting the Waukesha County CJCC.

Dreyfus said a fact sheet about crime, incarceration and/or OWIs should be developed to elevate knowledge.

Luczaj said there is some money in the CJCC budget to conduct our initiatives. Dreyfus suggested seeking grants from the Departments of Justice or Labor to fund the initiatives.

Klimetz said a media kit could be developed with brochures, press releases, FAQ, etc. She and Sara Pinkowski from the County Executive's Office could develop key pieces and build a media kit. Luczaj and Robertson also volunteered to help.

Dreyfus said we could bring more attention to alternatives to incarceration to community groups through a speakers' bureau comprised of CJCC Executive Committee members. Klimetz said rehabilitation would also be a good topic for community groups.

Additional Committee Membership Suggestions

The following people/titles/roles were suggested for committee membership:

Representative from the public schools	Ann Nitsche
Former legislator	Betty Groenwald
Representative from the faith community	Ralph Zick
Member of SOPHIA	Carol Lombardi
Citizen group that focuses on law enforcement	WCTC law enforcement program provider
Muskego Chief of Police Paul Geiszler	Member of the Waukesha County Bar

Educational Forum Planning

Jante said UW-Extension Waukesha County is collaborating with people from Douglas County and specialist Steve Small in Madison to develop Family Impact Seminars. Family Impact Seminars provide facts and information to help policy makers develop legislative policy affecting families in our community. The collaboration wanted to develop the seminars based on information and research they have readily available. UW-Extension received money from OJA to develop the seminars.

Jante distributed and reviewed a draft version of a handout titled Creating Effective Juvenile Delinquency Programs and Policies, a Criminal Justice Educational Forum, Douglas and Waukesha Counties. The program is designed to help elected officials, policy makers and program providers become aware of evidence-based prevention and intervention, increase knowledge and understanding of principles of effective prevention and analyze local juvenile delinquency initiatives and apply principles of effective prevention. The program would be for approximately 50 people, held in May (possibly the week of May 11) from 9 a.m. to 1 p.m. (including a working lunch) and at a place such as UW-Waukesha, Carroll

University or WCTC. Jante said the exact date, time, location and target audience/ mailing list need to be decided.

Jante said it would be a good opportunity and visible initiative for the Education and Public Relations Committee to cosponsor/support the event. The program would be immediate, raise awareness and be an early success for the committee. The topic was selected because UW-Extension has a wealth of information on it so it would be easier to get the program running quickly. She moved forward on it because the committee had not yet met. The committee could use her staff and resources. Funding is available for most of the program but not the lunches.

Dreyfus said the topic is timely and right.

The committee brainstormed the following ideas for the seminar:

- Break out session for local policymakers
- Invite someone from the Workforce Development Center to discuss services that support people leaving the criminal justice system such as education, training and job search opportunities
- Invite Steve Small and/or Karen Boganschnieder to facilitate the group
- Explanation on how mental health, public health, maltreatment, neglect and/or substance abuse affects juvenile delinquency
- A panel overview of prevention and early intervention programs.

Committee members agreed they wanted to be a part of the seminars.

Gulotta left the meeting at 9:37 a.m.

Jante asked the members for ideas of programs that could be evaluated in the seminar. The following ideas were introduced:

- Teen and peer courts
- Not DARE

Set Next Meeting Date

The committee agreed to have meetings the fourth Monday of every month at 8:30 a.m. The next meeting dates are:

- March 30 at 8:30 a.m.
- April 27 at 8:30 a.m.

The meeting adjourned at 10 a.m.